

# Hope Market

Unified Application · Vendors · Food Trucks · Sponsors · Combo

Thank you for your interest in Hope Market — a community marketplace celebrating Caribbean and Southern African cultures, small business, and mission. One form covers everyone: craft vendors, food vendors, food trucks, sponsors, and vendor+sponsor combos. Complete Sections 1, 2, and 3, then only the sections that apply to your participation type. Return by \_\_\_\_\_ to secure your spot.

Why we're doing this: Hope Market is a mission event hosted by HOPE Life Global, a Texas nonprofit. We built it to celebrate Caribbean and Southern African cultures — the food, music, dance, craft, and storytelling that carry these communities forward — and to give the small business owners, food entrepreneurs, and sponsors who invest in that culture a real place to be seen, heard, and supported. Every vendor, truck, and sponsor helps us put small businesses in front of hundreds of new customers, create paid opportunities for local artists and instructors, and build a recurring gathering space for the Caribbean and Southern African diaspora in DFW.

|                  |                                                                                                      |
|------------------|------------------------------------------------------------------------------------------------------|
| Event Date       | _____ · _____ hours                                                                                  |
| Vendor Arrival   | Setup window will be shared once event time is confirmed                                             |
| Location         | Community House · 100 N. Henry St, Lancaster, TX 75134 · (behind Historic Town Square)               |
| Expected Traffic | ~300 attendees across the afternoon and evening                                                      |
| Return to        | info@hopelifeglobal.com · 469-834-3658 · <a href="https://hopelifeglobal.com">hopelifeglobal.com</a> |

| If you are a...                          | Complete these sections                       |
|------------------------------------------|-----------------------------------------------|
| Vendor (craft, retail, food booth, etc.) | 1 · 2 · 3 · 4 · 5 (food only) · 7 · 8 · 9     |
| Food Truck                               | 1 · 2 · 3 · 4 · 5 · 7 · 8 · 9                 |
| Sponsor only (Tote / Banner / Bundle)    | 1 · 2 · 3 · 6 · 8 · 9                         |
| Vendor + Sponsor Combo                   | 1 · 2 · 3 · 4 · 5 (food only) · 6 · 7 · 8 · 9 |

## 1. Contact Information

Full Name

Business / Brand / Truck Name

Phone

Email

Mailing Address

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City

State / ZIP

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**Website / Social Handle**

Instagram, Facebook, TikTok, Etsy, etc.

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## 2. Participation Type & Fee

Check one primary participation type. All booths are the same flat rate; food trucks are a separate structure. Sponsors and combo participants also select their sponsor tier in Section 6.

- ☐ Vendor Booth — \$35 flat · 10x10 space, all product types (craft, retail, food, etc.)
- ☐ Food Truck — \$50 flat + 5% of gross sales · Truck footprint reserved, complete Section 5
- ☐ Sponsor Only — Tote \$75 / Banner \$100 / Bundle \$150 · Complete Section 6 (no booth)
- ☐ Vendor + Sponsor Combo · Booth + sponsor tier at a discount. Complete Sections 4–6

**Combo pricing quick reference**

| Combo           | What's included                       | Combo price  | Regular |
|-----------------|---------------------------------------|--------------|---------|
| Vendor + Tote   | Booth (\$35) + Tote sponsor (\$75)    | <b>\$95</b>  | \$110   |
| Vendor + Banner | Booth (\$35) + Banner sponsor (\$100) | <b>\$115</b> | \$135   |
| Vendor + Bundle | Booth (\$35) + Tote & Banner (\$150)  | <b>\$155</b> | \$185   |

### 3. What You Sell or Offer

Which best describes your business? (check one primary)

- |                                                     |                                                                |
|-----------------------------------------------------|----------------------------------------------------------------|
| <input type="checkbox"/> Craft / Handmade Goods     | <input type="checkbox"/> Food Booth (prepared on-site)         |
| <input type="checkbox"/> Food Truck                 | <input type="checkbox"/> Packaged Food / Baked Goods           |
| <input type="checkbox"/> Beverages (non-alcoholic)  | <input type="checkbox"/> Body / Skin Care (soaps, oils, herbs) |
| <input type="checkbox"/> Jewelry / Accessories      | <input type="checkbox"/> Clothing / Textiles                   |
| <input type="checkbox"/> Art / Prints / Photography | <input type="checkbox"/> Books / Educational                   |
| <input type="checkbox"/> Home Goods / Decor         | <input type="checkbox"/> Plants / Botanicals                   |
| <input type="checkbox"/> Service / Nonprofit Info   | <input type="checkbox"/> Sponsor (no product sales)            |

**Describe your products, menu, or brand**

What will you sell or promote? Include price range and any Caribbean, Southern African, or cultural connection.

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### 4. Booth & Logistics

Sponsors-only: skip to Section 6.

**What you must bring (vendors)**

Hope Market does NOT provide tents, tables, chairs, or electricity. Every vendor is responsible for their own setup. Please read carefully and check each box to confirm.

- ☐ I will bring my own 10x10 tent (canopy)
- ☐ My tent will have weights on all four legs (minimum 25 lbs per leg — required, no exceptions)
- ☐ I will bring my own tables
- ☐ I will bring my own chairs
- ☐ I will bring my own power source if needed (battery pack, small quiet generator, etc.) — no on-site electricity provided
- ☐ N/A — I am a food truck (self-contained)
- ☐ N/A — sponsor only

Arrival & setup window — STRICT. Vendors must arrive between the vendor-arrival window (confirmed once event time is set) to claim and set up their space. Late arrivals will NOT be allowed to set up and must wait until the next event. All booths must be fully set up and ready to open by the confirmed opening time. Market hours will be confirmed once the event date is finalized. Teardown begins at close.

**Vehicle description & license plate**

For load-in access

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**Number of staff working your booth/truck**

**Arrival time preference (within event's setup window)**

Setup window will be confirmed with your acceptance

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## 5. Food Vendors & Food Trucks

Skip this section if you are not selling food or beverages. Food vendors and food trucks must operate safely and legally. Items marked Required must be submitted before market day. Note: Hope Market handles the City of Lancaster food-selling application on behalf of the event — you do not need to file it yourself.

- ☐ I hold a valid Texas Food Handler Certificate (Required) — attach a copy
- Food trucks: I understand the City of Lancaster inspects food trucks on Thursdays. I will schedule and pass my Lancaster inspection on a Thursday before the event date and bring
- ☐ proof to market day (Required for food trucks)
- I understand Hope Market files the City of Lancaster food-selling application on my behalf —
- ☐ no separate filing is required from me
- I will bring a hand-washing station (5-gallon container with spigot, soap, paper towels, catch
- ☐ bucket)
- I will bring an NSF-approved thermometer and maintain hot foods above 135°F, cold foods
- ☐ below 41°F
- ☐ All food will be prepared in a permitted commercial kitchen or on-site with approval
- ☐ I will bring a fire extinguisher (2A10BC minimum) if using open flame or fryers
- ☐ Cottage food operators: I will sell only allowed non-hazardous items per Texas law

### Menu (list all items to be sold with prices)

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### Food Truck Specifics

Food truck fee structure: \$50 flat space fee + 5% of gross sales. Trucks report gross at end of night (POS receipt or written total). 5% due same night by Cash App or cash. Industry standard is \$150–\$300 flat + 10–15% — our offer is well below.

#### Truck footprint (L x W in feet)

#### Generator dB level

Must be under 70dB at 20ft to be near seating

#### Health permit / mobile food establishment permit #

Dallas County or issuing jurisdiction

#### Commissary kitchen name & address

Required for mobile food operators in Texas

- ☐ I agree to the \$50 flat + 5% of gross fee structure

☐ I will report gross sales at market close and pay 5% same night

I understand this event will run for the hours shown at the top of this application, and I must

☐ arrive within the vendor setup window to set up (no late arrivals accepted)

☐ My truck has current TX motor vehicle registration and inspection

## 6. Sponsor Options & Benefits

Skip this section if you are not sponsoring. Sponsors put their brand in front of hundreds of DFW families and Caribbean and Southern African diaspora shoppers. Two visible placements, or bundle both.

| Tote Sponsor                                                                                                                                                                                                                   | Banner Sponsor                                                                                                                                                                                                       | Bundle (Both)                                                                                                                                                                                                        |
|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| <b>\$75</b>                                                                                                                                                                                                                    | <b>\$100</b>                                                                                                                                                                                                         | <b>\$150 — save \$25</b>                                                                                                                                                                                             |
| <ul style="list-style-type: none"> <li>• Logo on 100 Hope Market tote bags</li> <li>• Bags handed out to shoppers all day</li> <li>• Social shout-out (IG + FB)</li> <li>• Long-lasting brand reach after the event</li> </ul> | <ul style="list-style-type: none"> <li>• Logo on the sponsor banner</li> <li>• Banner used as red-carpet photo backdrop</li> <li>• Featured in every attendee photo</li> <li>• Social shout-out (IG + FB)</li> </ul> | <ul style="list-style-type: none"> <li>• Everything in Tote + Banner</li> <li>• Priority logo placement (larger)</li> <li>• Dedicated social feature post</li> <li>• Verbal thank-you at event MC moments</li> </ul> |

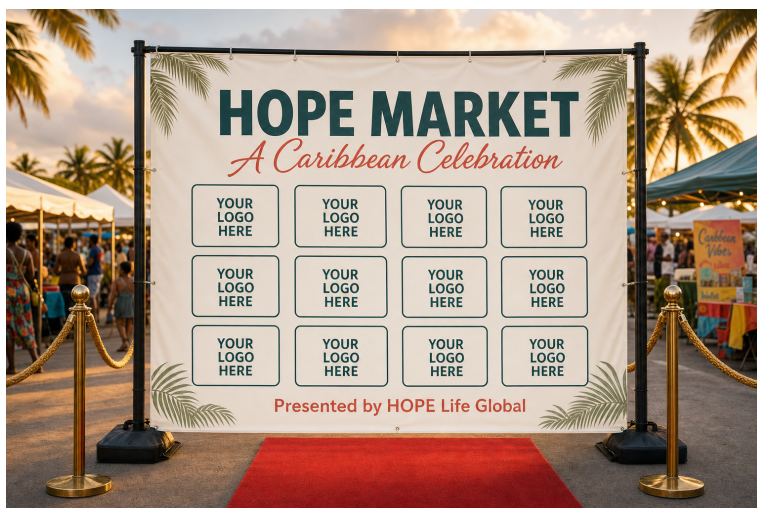
### See what your sponsorship looks like

Below are sample mockups showing where your logo will appear. Actual production artwork will be finalized once sponsor logos are received.



**Tote Sponsor — \$75**

Your logo printed on 100 canvas totes handed to shoppers all day.



**Banner Sponsor — \$100**

Your logo on the red-carpet photo backdrop — featured in every attendee photo.

Bundle (Tote + Banner) — \$150 combines both placements at a \$25 discount.

### Select your sponsor tier (check one):

- ☐ Tote Sponsor — \$75
- ☐ Banner Sponsor — \$100
- ☐ Bundle (Tote + Banner) — \$150

☐ Not sponsoring — skip to Section 7

## Sponsor artwork & assets

- ☐ I will email a high-resolution logo (PNG with transparent background, min 1000px) by Aug 15
- ☐ I approve Hope Market to use my logo on tote bags, banner, and social media promo materials
- ☐ I will provide my preferred Instagram / Facebook handle for tagging

**Instagram handle**

**Facebook page URL**

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## 7. Insurance

Hope Market carries event liability insurance for the venue, but each vendor and food truck is strongly encouraged to carry their own general liability policy (minimum \$1M recommended, especially for food operators). Sponsors-only participants may skip. Attach a Certificate of Insurance (COI) if you have one.

- ☐ I have my own general liability insurance — COI attached
- ☐ I do not currently have insurance
- ☐ I will purchase a single-event policy through GatherGuard or similar
- ☐ N/A — I am a sponsor only

## 8. Fee Summary & Agreement

### Fee summary (fill in your total)

| Item                                                   | Amount         |
|--------------------------------------------------------|----------------|
| Vendor booth (\$35 flat) — if applicable               | \$_____        |
| Food truck flat fee (\$50) — if applicable             | \$_____        |
| Sponsor tier (Tote \$75 / Banner \$100 / Bundle \$150) | \$_____        |
| <b>Total due upfront</b>                               | <b>\$_____</b> |

### Read and initial each item:

| Initials | I agree to the following: |
|----------|---------------------------|
|----------|---------------------------|

|       |                                                                                   |
|-------|-----------------------------------------------------------------------------------|
| _____ | I have read and agree to the Hope Market Vendor / Sponsor / Food Truck Agreement. |
|-------|-----------------------------------------------------------------------------------|

|       |                                                                       |
|-------|-----------------------------------------------------------------------|
| _____ | I will comply with Lancaster, TX city ordinances and any venue rules. |
|-------|-----------------------------------------------------------------------|

|       |                                                                             |
|-------|-----------------------------------------------------------------------------|
| _____ | I understand upfront fees are non-refundable within 14 days prior to event. |
|-------|-----------------------------------------------------------------------------|

|       |                                                                                                                                                |
|-------|------------------------------------------------------------------------------------------------------------------------------------------------|
| _____ | I will hold Hope Life Global, Hope Life Encounters LLC, Vicki Dominguez, and the venue harmless from any claims arising from my participation. |
|-------|------------------------------------------------------------------------------------------------------------------------------------------------|

|       |                                                                                                                                                                                                    |
|-------|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| _____ | Vendors/trucks: I will arrive within the setup window, be fully set up by the confirmed opening time, and remain until market close (unless authorized). I understand late arrivals cannot set up. |
|-------|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|

|       |                                                                                            |
|-------|--------------------------------------------------------------------------------------------|
| _____ | Food trucks: I will report gross sales at close and pay 5% same night by Cash App or cash. |
|-------|--------------------------------------------------------------------------------------------|

|       |                                                                                                      |
|-------|------------------------------------------------------------------------------------------------------|
| _____ | Sponsors: I will deliver logo artwork at least 2 weeks before the event date in the required format. |
|-------|------------------------------------------------------------------------------------------------------|

|       |                                                                                                         |
|-------|---------------------------------------------------------------------------------------------------------|
| _____ | I agree that Hope Market may photograph and use images of my booth/truck/logo for promotional purposes. |
|-------|---------------------------------------------------------------------------------------------------------|

Payment method (check one):

- ☐ Cash App to \$HOPELifeGlobal
- ☐ Check payable to 'Hope Life Global'
- ☐ Cash on delivery of application

9. Signature

Applicant Signature

Date

Print Name

OFFICE USE ONLY

|                  |  |              |  |
|------------------|--|--------------|--|
| Received on      |  | Approved by  |  |
| Booth / Truck #  |  | Sponsor tier |  |
| Fee paid         |  | Method       |  |
| Agreement signed |  | COI on file  |  |
| Logo received    |  | Notes        |  |